

REAL ESTATE MARKET

SMALL INVESTMENT PROPERTIES OR LARGE PROPERTIES?

PROPERTY PROFILE?

Are you looking for small investment properties OR, is your current property is over 50% OR, do you want to come from your property(s) OR, are you looking for higher than current market rates OR, are you looking for 10 years or longer OR, are you looking for buying and dealing with tenants.

ANALYZED THEIR CASH FLOW AND LEVERAGED RETURNS.

Our Portfolio Analysis, IPPA, will show you how this is done.

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Pet project: Report goes to the dogs — and cats

We all love our dogs and cats, but Oregon Humane Society has elevated expression of pet attachment to a new artistic level.

The nonprofit convinced an assortment of prominent Portlanders to pose with their pets or shelter animals for its 2004 annual report.

Local luminaries such as film director Gus Van Sant, culinary gurus Caprial and John Pence, and Pink Martini leader Thomas Lauderdale posed with their dogs or with shelter animals for beautiful full-page, black-and-white photo portraits shot by Lars Toplemann.

"Having these important Oregonians posing with their pets and our animals is a tacit endorsement of OHS," said Barbara Baugnon, marketing and public relations director.

Though Toplemann donated his studio's work and Graphic Arts Center donated a significant portion of the printing costs, the project was not problem-free, said Baugnon.

"Getting a cat in a photo shoot is my worst nightmare," she said.

One OHS cat, however, was unusually cooperative, allowing herself to be kissed by board Chairman Harvey Black Jr.

"Charlotte was so cool," said Baugnon. "It's a rare cat that will pose and stay for more than one shot," instead of vanishing the moment the first flash goes off.

What OHS is really celebrating this year is its increasing success in getting animals adopted.

While the national average for cat adoptions out of shelters is just 20 percent, OHS manages to find homes for 74 percent of its cats. "We're shooting for 80 percent," said Baugnon.

Dog adoptions are 97 percent at OHS.

GOING FOR THE CORPORATE GOLD

The thrill of victory and the agony of defeat are closer than you think.

An organization called Corporate Portland Games is organizing an Olympic-style sports tournament, called the "First Annual Corporate Games."

Slated for August 29 to Oct. 2, businesses, nonprofits, chambers, unions and other organizations will compete in more than 60 Olympic-type events for the coveted "Corporate Cup," an engraved trophy that will be passed around to the

winner every year.

Events run from the serious and athletic — 100-yard dash, three-on-three basketball, decathlon, soccer and swimming — to those of a less-taxing variety, including miniature golf, darts, laser tag and croquet.

Kansas City, Kan., has held a similar event the past 27 years. It drew 165 corporations last year, said Mark Dominguez, president and chairman of the board of directors of Corporate Portland Games.

"There's every bit the same potential in Portland," he said.

Fees are based on number of entrants and number of events. Smaller organizations can join together to create a larger team.

Homes at Work, a Portland-based company that teaches homeownership classes, is the primary sponsor of the event, along with a committee of local businesses. Proceeds go to the YMCA, The Tualatin Hills Park Foundation, Oregon Food Bank and the American Red Cross.

Go to www.portlandcorporategames.com.

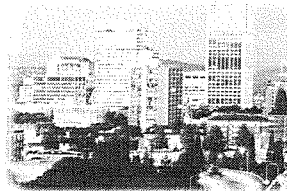
— Rob Smith

BUT WHEN IT COMES TO WEB DESIGN ...

Louisiana-Pacific Corp. may have decided it preferred the business climate in Nashville, Tenn., but the company still favors Portland Web talent.

The building-materials giant, which relocated its headquarters from Portland more than a year ago, has engaged Portland's Pop Art Inc. to revamp the company's Web site.

The contract with Louisiana-Pacific is "a major business engagement for us," said Aaron Teersteg, vice president of sales and marketing at Pop Art. "We anticipate it representing a huge part of our



AROUND TOWN



OHS board Chairman Harvey Black Jr. and shelter cat Charlotte.